



# BCSRA SUMMER 2011

July 25-27, 2011

Whistler Conference Centre  
4010 Whistler Way  
Whistler, BC

**BCSRA**  
BC SPORTS REP ASSOCIATION  
[www.bcsra.ca](http://www.bcsra.ca)

# FIT FOR ADVENTURE



♀ Updraft Bulloo

♂ Torlan Bulloo



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## Welcome to the BC Sports Rep Summer 2011 Buymart!

Welcome to the BC Sports Rep Summer 2011 Buymart – July 25-27, 2011 at the Whistler Conference Centre.

We are pleased to have such a vibrant, active venue with its great sports culture, and site of the 2010 Olympics.

The rep show is a tool that allows us to have a BC based show that benefits both the retailers and agents alike. By working together we can make this a successful year!

Thank you for supporting the BCSRA and have a very successful show.

Gary Plante  
President, BCSRA



**Sunday, July 24, 2011**

TIME	ACTIVITY	LOCATION
11:00-20:00	Booth Set Up	Trade Show Floor
11:00-18:00	Registration Desk Open	Grand Foyer

**Monday, July 25, 2011**

TIME	ACTIVITY	LOCATION
08:30-17:30	Registration Desk Open	Grand Foyer
09:00-18:00	Show Room Open	Trade Show Floor
17:00-Onwards	BCSRA Social	Grand Foyer

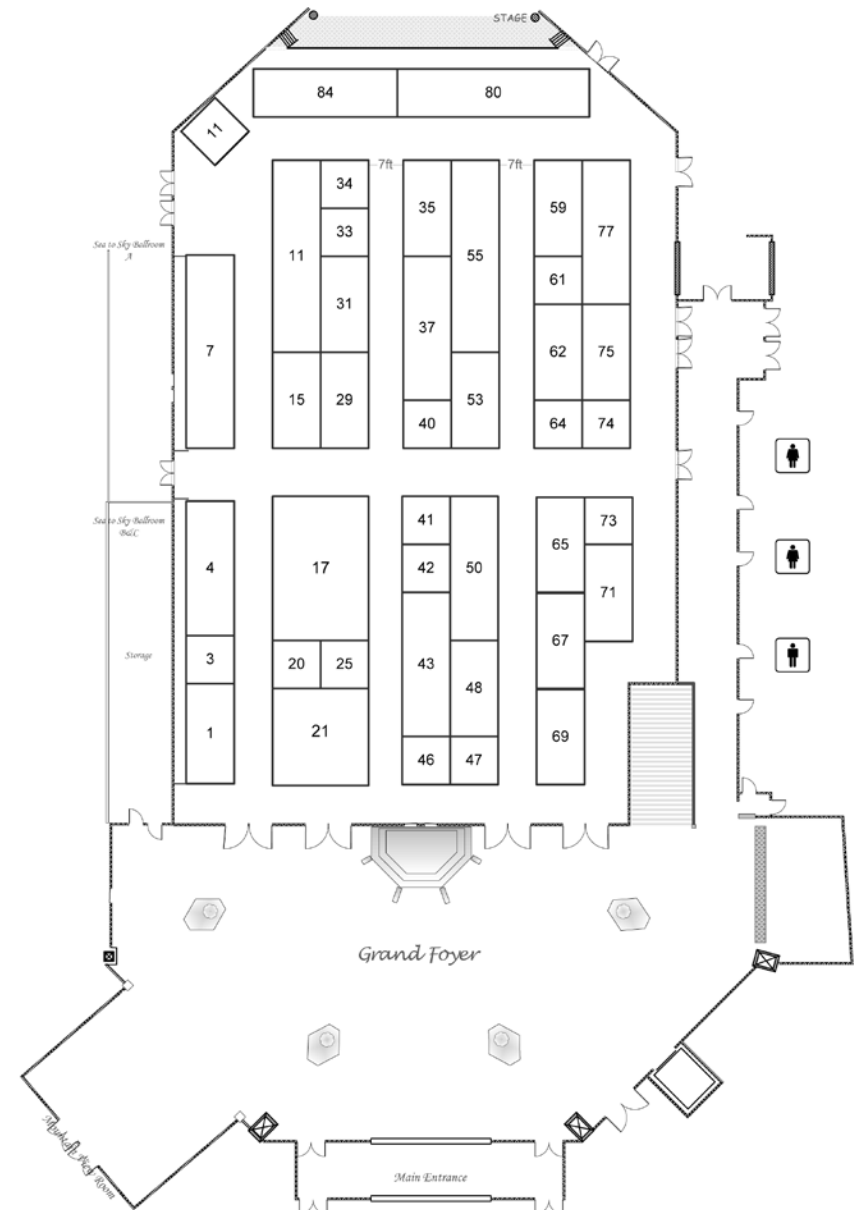
**Tuesday, July 26, 2011**

TIME	ACTIVITY	LOCATION
07:30-08:30	BCSRA Agents Meeting	Garibaldi A, Whistler Conference Centre
08:30-17:30	Registration Desk Open	Grand Foyer
09:00-18:00	Show Room Open	Trade Show Floor

**Wednesday, July 27, 2011**

TIME	ACTIVITY	LOCATION
08:30-15:00	Registration Desk Open	Grand Foyer
09:00-15:00	Show Room Open	Trade Show Floor
15:00-18:00	Booth Tear Down	Trade Show Floor

**Whistler Conference Centre**





## Your BCSRA Board of Directors

Gary Plante, President  
 Harvey Soicher, Vice President/Treasurer  
 Marnie Lett, Recording Secretary

*Directors:*

Kris Bitten  
 Chris Center  
 Kevin Glavas  
 Ross Hales  
 Megan Jane Soutar  
 Lenore Stronge  
 Gray Taylor

### BC SPORTS REP ASSOCIATION SHOW OFFICE

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## LIST OF PRODUCT LINES REPRESENTED

LINE	REPRESENTED BY	BOOTH NUMBER
Accelerade Sports Nutrition	Tom Jones Sales Agency	1
Acorn Socks & Footwear	John Wornig Sales Agency Ltd.	55
adidas NBA Licensed Apparel & Accessories	adidas Canada	80
adidas Originals Footwear, Apparel & Accessories	adidas Canada	80
adidas Sport Performance Footwear, Apparel & Accessories	adidas Canada	80
adidas Team/Saxon Team	adidas Canada	80
Ahead Logo Headwear	Sandy Elliott Agencies Ltd	40
Ahnu Footwear	M three - Mike McLellan Marketing	67
Airwalk Footwear & Safety Footwear	John Wornig Sales Agency Ltd.	55
Aloe Up Natural Sunscreen Products	Tom Jones Sales Agency	1
Aloe Up Sunscreen & Custom Lip Ice	Tom Jones Sales Agency	1
AND1 Basketball Shoes	Cove Sales Agency	59
Aqua Quest Electronic Waterproof Protection	Dave Downie Sales	20
Aqua Quest Tarps & Bivys	Dave Downie Sales	20
Aqua Quest Waterproof Dry Bags & Back Packs	Dave Downie Sales	20
Aquabound Canoe Paddles	Andrea Dillon & Associates Ltd.	7
Aquabound Kayak Paddles	Andrea Dillon & Associates Ltd.	7
Aravon Women's Comfort Performance Footwear & Sandals by New Balance	Reps West	62
Asics Clothing	Jill Lawson and Donna Wanless	61
Asics Footwear	Jill Lawson and Donna Wanless	61
Asics Onitsuka	Jill Lawson and Donna Wanless	61
Asolo Hiking Boots	JJ Sales	77
Asolo Sleeping Bags	JJ Sales	77
Asolo Tents & Backpacks	JJ Sales	77
Atmosphere Sunglasses	Gary Plante Enterprises Ltd.	3
Avia Running, Walking & Duty Shoes	Cove Sales Agency	59
Azul Kayaks	Dickison Agencies	11
Baladeo Knives & Accessories	Tom Jones Sales Agency	1
Balega Running Socks	Precious Guise Agencies Inc.	37
Beach Basics Men's, Women's & Children's Flip Flops & Sandals	Nancy Dodd Sales	29
Bending Branches Canoe & Kayak Paddles	Andrea Dillon & Associates Ltd.	7
Big Agnes Sleeping Bags	Sasso Vertical Sales Inc.	43
Big Agnes Sleeping Pads	Sasso Vertical Sales Inc.	43

**LIST OF PRODUCT  
LINES REPRESENTED**

LINE	REPRESENTED BY	BOOTH NUMBER
Big Agnes Tents	Sasso Vertical Sales Inc.	43
Bios Action Sports Cameras	John Wornig Sales Agency Ltd.	55
Black Diamond Climbing Line & Mountain Line	Black Diamond Equipment Ltd.	42
Blundstone Original Aussie Boots	Precious Guise Agencies Inc.	37
Bodyglide Anti-Friction Balm	Precious Guise Agencies Inc.	37
Bodyglide Sun Screen	Precious Guise Agencies Inc.	37
Bogs Unique New Waterproof Thermal Footwear	Precious Guise Agencies Inc.	37
Bridgedale Socks	Sasso Vertical Sales Inc.	43
Brooks Accessories	Cove Sales Agency	59
Brooks Apparel	Cove Sales Agency	59
Brooks Range Avalanche Testing Tools	C.O.R.E. Group	84
Brooks Range Technical Winter Climbing Down Jackets	C.O.R.E. Group	84
Brooks Running Shoes	Cove Sales Agency	59
Brunton Navigation	Gary Plante Enterprises Ltd.	3
Brunton Solar Power/Binoculars	Gary Plante Enterprises Ltd.	3
Buff Headwear, Merino Wool & Polar Fleece Headwear	Tom Jones Sales Agency	1
Buff Technical Wicking Headwear	Tom Jones Sales Agency	1
Calvin Klein Swimwear	Mountain Vista Agency	41
Cascade Designs SealLine Paddling & Urban Collection	Andrea Dillon & Associates Ltd.	7
Cascade Designs Therm-a-Rest Mats & Travel Accessories	Andrea Dillon & Associates Ltd.	7
Cat Crap Google Defog	Tom Jones Sales Agency	1
CEP Sports Compression Socks & Shorts	Cove Sales Agency	59
CFL Licensed Clothing & Headwear	John Wornig Sales Agency Ltd.	55
Chaco	Shaun Leahy	15
Chinook Outdoor: Tents, Sleeping Bags, Rain Wear & Essential Outdoor Gear	Dave Downie Sales	20
Chlorophyll Canadian Outdoor Clothing	Marnie Lett Agency Inc.	69
Chums Accessories	Gary Plante Enterprises Ltd.	3
Clif Bar	M three - Mike McLellan Marketing	67
Coghlan's Emergency Preparedness	Dave Downie Sales	20
Coghlan's Outdoor Accessories	Dave Downie Sales	20
Conform'able Boot Heaters	M three - Mike McLellan Marketing	67
Conform'able Footbeds	M three - Mike McLellan Marketing	67
Conform'able Liners	M three - Mike McLellan Marketing	67

**LIST OF PRODUCT  
LINES REPRESENTED**

LINE	REPRESENTED BY	BOOTH NUMBER
Core Paddles Touring Paddles	C.O.R.E. Group	84
Core Paddles Whitewater Paddles	C.O.R.E. Group	84
Coreban Standup Paddleboards	Offcenter Sales & Marketing	65
Crocs General Footwear	Crocs Canada	31
Crocs Sports Footwear	Crocs Canada	31
Crocs Style Footwear	Crocs Canada	31
Crocs Work Footwear	Crocs Canada	31
CTO Gaiters & Booties	Dave Downie Sales	20
CTO Outdoor Apparel	Dave Downie Sales	20
CTO Waterproof Breathable Shells, Down Jackets, Vests & Parka's	Dave Downie Sales	20
CWX Conditioning Wear Support Bras & Tights	Tom Jones Sales Agency	1
CWX Targeted Support System Bras	Tom Jones Sales Agency	1
CWX Targeted Support, Excelerated Recovery, UV Protection	Tom Jones Sales Agency	1
Darn Tough Socks	Andrea Dillon & Associates Ltd.	7
Dermatone Skin Protectant	M three - Mike McLellan Marketing	67
Deuter Backpacks	ROI Recreation Outfitters Inc.	35
Deuter Bike Packs	ROI Recreation Outfitters Inc.	35
Deuter Child Carriers	ROI Recreation Outfitters Inc.	35
Deuter Ski/Snowboard Packs	ROI Recreation Outfitters Inc.	35
Deuter Travel Accessories	ROI Recreation Outfitters Inc.	35
Deuter Travel Packs & Duffles	ROI Recreation Outfitters Inc.	35
Dr. Specified Medical Sock Solutions	Precious Guise Agencies Inc.	37
Driving Edge Sunglasses	Gary Plante Enterprises Ltd.	3
DryGuy Foot & Glove Dryers	Gary Plante Enterprises Ltd.	3
DryGuy Grippers	Gary Plante Enterprises Ltd.	3
Dunham Men's Casual, Everyday Footwear & Sandals by New Balance	Reps West	62
Easton Lightweight Technical Tents	C.O.R.E. Group	84
Easton Snowshoes	C.O.R.E. Group	84
Easton Walking & Outback Poles	C.O.R.E. Group	84
Eddy Merckx Bikes	Outfront Sports Corp.	25
El Naturalista	Precious Guise Agencies Inc.	37
Enve Composites Bike Parts	Cove Sales Agency	59

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LINES REPRESENTED**

LINE	REPRESENTED BY	BOOTH NUMBER
ERGObaby Accessories	Fulton Sales	47
ERGObaby Sport & Performance Carriers	Fulton Sales	47
ERGObaby Standard & Organic Carriers	Fulton Sales	47
Eucalyptex Base Layers	Dave Downie Sales	20
ExOfficio Outdoor Adventure & Lifestyle Travel Apparel & Accessories	Techstyle International Inc.	75
Exped Air Mats, Synthetic Mats & Down Mats	Criteria Designs	46
Exped Trekking Poles, Tents, Sleeping Bags, Storage & Expedition Accessories	Criteria Designs	46
Feetures! Performance Socks	Nancy Dodd Sales	29
Fig Women's Athletic	Sandy Elliott Agencies Ltd	40
Fig Women's Lifestyle	Sandy Elliott Agencies Ltd	40
Fig Women's Travel	Sandy Elliott Agencies Ltd	40
Five Ten Approach Shoes	Sasso Vertical Sales Inc.	43
Five Ten Climbing Shoes	Sasso Vertical Sales Inc.	43
Five Ten Mountain Biking Shoes	Sasso Vertical Sales Inc.	43
Fluid Recreational Kayaks	C.O.R.E. Group	84
Fluid Whitewater Kayaks	C.O.R.E. Group	84
Fuel Belt Hydration	Tom Jones Sales Agency	1
G-III Licensed NHL, NFL, MLB & NBA Apparel	Hack Agencies	34
Garmin Wrist Top Computers	Tom Jones Sales Agency	1
Garmont Hiking Boots	Sasso Vertical Sales Inc.	43
Garmont Ski Boots	Sasso Vertical Sales Inc.	43
Geigerrig Hydration Engines	Outfront Sports Corp.	25
Geigerrig Hydration Packs	Outfront Sports Corp.	25
Gibbon DVD & Slack-Racks	Dave Downie Sales	20
Gibbon Slackline Accessories	Dave Downie Sales	20
Gibbon Slacklines	Dave Downie Sales	20
GIGA Mens, Ladies & Kids Apparel	Calcutt Agencies Inc.	71
Gilbert Rugby Balls & Equipment	Hack Agencies	34
Gilbert Rugby Footwear	Hack Agencies	34
Gilbert Rugby Team Wear	Hack Agencies	34
GlaGla Sandals	Gary Plante Enterprises Ltd.	3
GlaGla Ventilated Shoes	Tom Jones Sales Agency	1
GlaGla Watershoes	Gary Plante Enterprises Ltd.	3

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LINES REPRESENTED**

LINE	REPRESENTED BY	BOOTH NUMBER
Glerups Wool Slippers	Precious Guise Agencies Inc.	37
Go Bandit Sport Cameras	M three - Mike McLellan Marketing	67
Golite Footwear	McKellar Agencies	33
Gore Run Women's Technical Running Apparel	Tom Jones Sales Agency	1
Gore Tex Technical Running Apparel	Tom Jones Sales Agency	1
Gramicci Mens Apparel	ROI Recreation Outfitters Inc.	35
Gramicci Organic Apparel	ROI Recreation Outfitters Inc.	35
Gramicci Womens Apparel	ROI Recreation Outfitters Inc.	35
Grangers Waterproofing for Clothes, Shoes & Gear	Andrea Dillon & Associates Ltd.	7
Greenland Sales Packs, Cookwares & Dry Bags	Dave Downie Sales	20
Gregory Backpacks	Sasso Vertical Sales Inc.	43
GRIT Bags (Hockey, Soccer, Skate)	Joey K. Agency	73
H.D.Brown Baseball Equipment	John Wornig Sales Agency Ltd.	55
H.D.Brown Street Hockey Equipment	John Wornig Sales Agency Ltd.	55
Hammer Nutrition	Jill Lawson and Donna Wanless	61
Head Ski Boots	Andy Martin Agencies	64
Head Skis & Access	Andy Martin Agencies	64
Helly Hansen Baselayer - Lifa	Megan Jane Sales	48
Helly Hansen Clothing: Outerwear & Sportswear	Megan Jane Sales	48
Helly Hansen Footwear	Megan Jane Sales	48
Hestra Jr. Bike Gloves	ROI Recreation Outfitters Inc.	35
Hestra Mountain Bike Gloves	ROI Recreation Outfitters Inc.	35
Hestra Road Bike Gloves	ROI Recreation Outfitters Inc.	35
Hoka One One Running Shoes	M three - Mike McLellan Marketing	67
Honey Stinger Sports Nutrition	Tom Jones Sales Agency	1
Hooligan Canoe Packs & Barrels/Harnesses	Dickison Agencies	11
Hooligan Hound PFD's, Packs & Accessories	Dickison Agencies	11
Hooligan Map Cases & Canoe Yok Pads	Dickison Agencies	11
Hot Shots Hand Warmers	Sandy Elliott Agencies Ltd	40
Hotronics	Sandy Elliott Agencies Ltd	40
Hydrapak Hydration Packs, Reservoirs, Water Bottles & Accessories	Techstyle International Inc.	75
I/O Merino Base Layer	ROI Recreation Outfitters Inc.	35
I/O Merino Clothing	ROI Recreation Outfitters Inc.	35

**LIST OF PRODUCT  
LINES REPRESENTED**

LINE	REPRESENTED BY	BOOTH NUMBER
Ibex Base Layer Performance & Casual	Dickison Agencies	11
Ibex Outerlayer Performance & Casual Wear	Dickison Agencies	11
Ibex Second Layer Performance & Casual	Dickison Agencies	11
Imagine SUP Blowmolded	C.O.R.E. Group	84
Imagine SUP Composite	C.O.R.E. Group	84
Imagine SUP Rotomolded	C.O.R.E. Group	84
Incredisocks & Incredibraces	Dave Downie Sales	20
Integral Designs Camping Accessories	Rab Canada	53
Integral Designs Outdoor Clothing	Rab Canada	53
Integral Designs Sleeping Bags	Rab Canada	53
Integral Designs Tents	Rab Canada	53
Jack Wolfskin Clothing: Outdoor Technical & Lifestyle	Dickison Agencies	11
Jackwolfskin Footwear: Hiking/Winter Casual	Dickison Agencies	11
Jetboil 3 & 4 Season Stoves & Accessories	Criteria Designs	46
Kahtoola Crampons	JJ Sales	77
Kahtoola Microspikes	JJ Sales	77
Kahtoola Snowshoes	JJ Sales	77
Kamik Boot Liners	Gary Plante Enterprises Ltd.	3
Kamik Kids Footwear	Gary Plante Enterprises Ltd.	3
Kamik Rainboots	Gary Plante Enterprises Ltd.	3
Kamik Winter Boots	Gary Plante Enterprises Ltd.	3
Kavu Outdoor Lifestyle Apparel, Bags & Accessories	Techstyle International Inc.	75
Keen Bags	Hannawear Sales Inc.	21
Keen Footwear	Hannawear Sales Inc.	21
Keen Socks	Hannawear Sales Inc.	21
Kelty: Packs, Tents, Sleeping Bags & Accessories	Dickison Agencies	11
Kewl Active Wear	Dave Downie Sales	20
Kewl Tracksuits	Dave Downie Sales	20
Kids CFL & NFL Clothing	John Wornig Sales Agency Ltd.	55
Killtec Mens, Ladies & Kids Apparel	Calcutt Agencies Inc.	71
KINeSYS Sport Body Care Products	Jill Lawson and Donna Wanless	61
Kiva Designs Luggage & Accessories	Techstyle International Inc.	75
Klean Kanteen Stainless Bottles & Accessories	M three - Mike McLellan Marketing	67
Kronobar Energy Bars & Protein Bars	Cove Sales Agency	59

**LIST OF PRODUCT  
LINES REPRESENTED**

LINE	REPRESENTED BY	BOOTH NUMBER
L'Attitude Rainboots	Nancy Dodd Sales	29
Lapierre Bikes	Outfront Sports Corp.	25
Leader Multi Sport Protective Eyewear	John Wornig Sales Agency Ltd.	55
Leader Swim Goggles & Accessories	John Wornig Sales Agency Ltd.	55
Leki Alpine Poles	Outfront Sports Corp.	25
Leki Nordic Walking Poles	Outfront Sports Corp.	25
Leki Trekking Poles	Outfront Sports Corp.	25
Level Six Paddling Gear Clothing & Accessories	Andrea Dillon & Associates Ltd.	7
Life is Good Lifestyle Apparel & Gifts	Sandy Elliott Agencies Ltd	40
Life Link	Sasso Vertical Sales Inc.	43
LifeVenture Travel Accessories	Andrea Dillon & Associates Ltd.	7
Light & Motion Bike Lights	Sasso Vertical Sales Inc.	43
Light My Fire	Andrea Dillon & Associates Ltd.	7
LittleLife Child Carriers	Andrea Dillon & Associates Ltd.	7
Lowe Alpine Backpacks	JJ Sales	77
M11 Helmets	Joey K. Agency	73
Majestic Licensed MLB Baseball Jersey's, Jackets & Tee's	Hack Agencies	34
Majestic Licensed NFL Apparel	Hack Agencies	34
Majestic Team Wear	Hack Agencies	34
Maxim Climbing Ropes	Sasso Vertical Sales Inc.	43
Merrell Footwear: Men's, Women's & Kid's	Carolyn Coulter	17
Merrell Outdoor Sport & Lifestyle Apparel	Kris Bitten	4
Merrell Socks	Kris Bitten	4
Merrell Sport Packs, Lifestyle Bags & Travel Luggage	Kris Bitten	4
Message Factory Ethical, Organic & Recycled Fashion	Marnie Lett Agency Inc.	69
MHM Gear Innovative Backpacks	C.O.R.E. Group	84
Millet Apparel	Outfront Sports Corp.	25
Millet Sleeping Bags & Backpacks	Outfront Sports Corp.	25
Momentum Pedometers & Stopwatches	Tom Jones Sales Agency	1
Momentum Quality Watches	Tom Jones Sales Agency	1
Momentum Watches & Diving Watches	Tom Jones Sales Agency	1
Mountain Khaki's Accessories	Dickison Agencies	11
Mountain Khaki's Ladies & Men's Casual/Outerwear	Dickison Agencies	11
Moving Comfort Sports Bras & Apparel	Cove Sales Agency	59

**LIST OF PRODUCT  
LINES REPRESENTED**

LINE	REPRESENTED BY	BOOTH NUMBER
MSR & PLATYPUS Hydration	Andrea Dillon & Associates Ltd.	7
Muck Boots	Andrea Dillon & Associates Ltd.	7
Muck Boots Equine, Outdoor, Fishing, Water & Winter, Insulated & Waterproof Boots	Andrea Dillon & Associates Ltd.	7
Nathan Hydration	Precious Guise Agencies Inc.	37
Nemo Backpacks	Gary Plante Enterprises Ltd.	3
Nemo Sleep Pads	Gary Plante Enterprises Ltd.	3
Nemo Tents	Gary Plante Enterprises Ltd.	3
Nevados Hiking Boots	Cove Sales Agency	59
New Balance	Reps West	62
New Balance Athletic & Athleisure Footwear & Apparel	Reps West	62
New Era Fashion & Licensed MLB, CFL Apparel	Hack Agencies	34
New Era Licensed NHL, MLB, NFL, CFL, AHL & Custom Caps	Hack Agencies	34
New Era Team Caps	Hack Agencies	34
NFL Licensed Clothing & Footwear	John Wornig Sales Agency Ltd.	55
NHL Licensed Bags, Backpacks & Accessories	John Wornig Sales Agency Ltd.	55
Nobis Apparel	Offcenter Sales & Marketing	65
Nobis Headwear	Offcenter Sales & Marketing	65
Northside Men's, Women's & Children's Outdoor Footwear	Nancy Dodd Sales	29
Northwater Safety & Rescue Gear	Andrea Dillon & Associates Ltd.	7
Ocean Minded Casual Footwear	Offcenter Sales & Marketing	65
Ocean Minded Sandals	Offcenter Sales & Marketing	65
Oliberte African Footwear	Precious Guise Agencies Inc.	37
Olukai Premium Footwear	Megan Jane Sales	48
Osprey Backpacks, Travel Luggage, Child Carriers	Criteria Designs	46
Osprey Hydration Systems	Criteria Designs	46
Outbound Camping Accessories	JJ Sales	77
Outbound Sleeping Bags	JJ Sales	77
Outbound Tents & Backpacks	JJ Sales	77
Outdoor Designs Winter Accessories	Rab Canada	53
Outdoor Research Apparel, Headwear, Handwear, Storage & Shelters	Criteria Designs	46
Oxysox Compression Socks	Nancy Dodd Sales	29
P.E.T Recycled Bags	John Wornig Sales Agency Ltd.	55

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LINES REPRESENTED**

LINE	REPRESENTED BY	BOOTH NUMBER
Pacsafe	M three - Mike McLellan Marketing	67
Patagonia Footwear	Shaun Leahy	15
Peak UK Paddlesports Wear	C.O.R.E. Group	84
Peak UK PFD's	C.O.R.E. Group	84
Pelican Cases	Andrea Dillon & Associates Ltd.	7
Pelican Lights	Andrea Dillon & Associates Ltd.	7
PF Flyers Casual Sneakers by New Balance	Reps West	62
Pivot Bikes	Cove Sales Agency	59
POC Bike Goggles	Outfront Sports Corp.	25
POC Bike Helmets	Outfront Sports Corp.	25
POC Bike Protection	Outfront Sports Corp.	25
Pod Sacs Accessories	Rab Canada	53
Pod Sacs Backpacks	Rab Canada	53
Pod Sacs Stuffsacs	Rab Canada	53
Point1 Racing Stems & Pedals	Cove Sales Agency	59
Point6 Merino Wool Socks	JJ Sales	77
point6 Merino Wool Socks	Cove Sales Agency	59
Polar Heart Rate Monitors	Jill Lawson and Donna Wanless	61
Powder Room Swimwear	John Wornig Sales Agency Ltd.	55
Prana Clothing	Sasso Vertical Sales Inc.	43
Primus Camping Stoves/Fuel/Cookware/Lighting	Gary Plante Enterprises Ltd.	3
Pure Waterz, Ghillie Kettles & Ova Eggs	Dave Downie Sales	20
Rab Accessories	Rab Canada	53
Rab Outdoor Clothing	Rab Canada	53
Rab Sleeping Bags	Rab Canada	53
Rainforest Stainless Steel Bottles	Gary Plante Enterprises Ltd.	3
Red Line Bikes	Outfront Sports Corp.	25
Reebok Activewear, Bags & Accessories	John Wornig Sales Agency Ltd.	55
Reebok Baseball Equipment	John Wornig Sales Agency Ltd.	55
Reebok Cleated Footwear	John Wornig Sales Agency Ltd.	55
Reebok Footwear	John Wornig Sales Agency Ltd.	55
Reebok Kids Footwear & Clothing	John Wornig Sales Agency Ltd.	55
Reebok Lacrosse Equipment	John Wornig Sales Agency Ltd.	55
Reebok Licensed Bags	John Wornig Sales Agency Ltd.	55



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LINES REPRESENTED**

LINE	REPRESENTED BY	BOOTH NUMBER
Reliance Sanitation	Dave Downie Sales	20
Reliance Water Carriers	Dave Downie Sales	20
Reliance Water Purification	Dave Downie Sales	20
Rhoner	Andy Martin Agencies	64
Rick Steves Luggage & Accessories	Techstyle International Inc.	75
Riot Kayaks & Accessories	Dickison Agencies	11
Ripzone Surf Clothing	John Wornig Sales Agency Ltd.	55
Rolf Prima Wheels for Triathlon & Road Bikes	Cove Sales Agency	59
Royal Racing Cycling Apparel	Cove Sales Agency	59
Russell Activewear Fleece & Performance Apparel	John Wornig Sales Agency Ltd.	55
Russell Team Uniforms	John Wornig Sales Agency Ltd.	55
Ryka Running, Studio & Fitness Shoes	Cove Sales Agency	59
Salomon Alpine Equipment & Accessories	Offcenter Sales & Marketing	65
Salomon Footwear & Packs	JPM Sales & Marketing	50
Salomon Nordic Equipment & Accessories	Offcenter Sales & Marketing	65
Salomon Outerwear, Apparel, & Accessories	JPM Sales & Marketing	50
Salus Marine Wear	Andrea Dillon & Associates Ltd.	7
Salus Pfd's	Andrea Dillon & Associates Ltd.	7
Saucony Apparel & Accessories	Nancy Dodd Sales	29
Saucony Athletic Footwear	Nancy Dodd Sales	29
Saucony Originals	Nancy Dodd Sales	29
See Kai Run (Baby, Toddler & Kids) Fall/Winter 2011 Collection	Fulton Sales	47
See Kai Run (Baby, Toddler, & Kids) Spring /Summer 2012 Collection	Fulton Sales	47
See Kai Run Organic Socks	Fulton Sales	47
Seirus	Andy Martin Agencies	64
Select Carbon Composite Paddles	C.O.R.E. Group	84
Sherpa Adventure Gear: Outdoor Technical Clothing	Outdoor Performance Gear	74
ShutOut Solutions Athletic Spray / Wash	Joey K. Agency	73
Silverfoot Outdoor Accessories	Sandy Elliott Agencies Ltd	40
Silverfoot Pet Accessories	Sandy Elliott Agencies Ltd	40
Skadi Nordic Accessories	Offcenter Sales & Marketing	65
SmartShield Sunscreen Products	Andrea Dillon & Associates Ltd.	7
Smartwool Socks, Base Layer & Apparel	M three - Mike McLellan Marketing	67

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LINES REPRESENTED**

LINE	REPRESENTED BY	BOOTH NUMBER
Speedo Canada	Mountain Vista Agency	41
Spenco Gel Insoles	Jill Lawson and Donna Wanless	61
Spenco Insoles	Jill Lawson and Donna Wanless	61
SportHill Athletic Clothing	Andrea Dillon & Associates Ltd.	7
SportHill Kids	Andrea Dillon & Associates Ltd.	7
Spot Emergency Locator Beacon	ROI Recreation Outfitters Inc.	35
Spot Google Map Tracking	ROI Recreation Outfitters Inc.	35
Spot Satellite Messenger Communication Unit	ROI Recreation Outfitters Inc.	35
Stable 26 Footgear	Outfront Sports Corp.	25
Stable 26 Socks	Outfront Sports Corp.	25
STONZ Booties	Fulton Sales	47
STONZ Hatz, Mittz, & Linerz	Fulton Sales	47
Sugoi Bike	Precious Guise Agencies Inc.	37
Sugoi Run	Precious Guise Agencies Inc.	37
Sugoi Tri & Compression Solutions	Precious Guise Agencies Inc.	37
Sun & Snow	Sandy Elliott Agencies Ltd	40
Sun Day Hats	Gary Plante Enterprises Ltd.	3
Superfeet Insoles & Sandals	Nancy Dodd Sales	29
Superfeet Premium Insoles	JJ Sales	77
Teko Organic Merino Socks	Tom Jones Sales Agency	1
Teko Recycled Poly Socks	Tom Jones Sales Agency	1
Teko Wintersport	Tom Jones Sales Agency	1
Teva Sport Sandals & Footwear	John Wornig Sales Agency Ltd.	55
Timbuk2 Courier, Travel, Fashion, Electronic, Camera Bag Cases, Bags & Backpacks	Andrea Dillon & Associates Ltd.	7
Toasterz, Heaterz & Vermints	Dave Downie Sales	20
TOMS Youth & Tiny Fall	Fulton Sales	47
TOMS Youth & Tiny Holiday	Fulton Sales	47
TOMS Youth & Tiny Spring 2012	Fulton Sales	47
TPS Fastpitch & Slowpitch Bats & Gloves	John Wornig Sales Agency Ltd.	55
TPX Baseball Bats & Gloves	John Wornig Sales Agency Ltd.	55
Trezeta Footwear	Outfront Sports Corp.	25
Trimark Logo Apparel	Sandy Elliott Agencies Ltd	40
TSG Ski & Snowboard Helmets	Tom Jones Sales Agency	1

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LINE	REPRESENTED BY	BOOTH NUMBER
TSG Watersports Helmets	Tom Jones Sales Agency	1
Tuffo Muddy Buddy	Fulton Sales	47
Tuffo Tote 'n Go Waterproof Bags	Fulton Sales	47
Tuffo Water-Resistant Outdoor Blanket	Fulton Sales	47
Turner Bikes	Cove Sales Agency	59
Tyrolia Bindings	Andy Martin Agencies	64
Ultimate Direction Hydration	Tom Jones Sales Agency	1
Umbro Soccer	Umbro Canada	34
Under Armour Athletic & Mountain	Joey K. Agency	73
Urban Element Sunglasses	Gary Plante Enterprises Ltd.	3
Vasque Crossover	Andrea Dillon & Associates Ltd.	7
Vasque Hiking Boots	Andrea Dillon & Associates Ltd.	7
Vasque Trail Running	Andrea Dillon & Associates Ltd.	7
Vaurnet Eyewear	Outfront Sports Corp.	25
Voleurz Apparel	Offcenter Sales & Marketing	65
Westcomb Base Layer & Fleece	Tom Jones Sales Agency	1
Westcomb Insulated & Down Insulated	Tom Jones Sales Agency	1
Westcomb Technical Apparel: Shells, Softshells & eVent	Tom Jones Sales Agency	1
Wet 'n Wipes	Gary Plante Enterprises Ltd.	3
Wicked Hemp Shoes	Outfront Sports Corp.	25
Wicked Hemp Vegan Shoes	Outfront Sports Corp.	25
Wigwam Socks & Headwear	JPM Sales & Marketing	50
Wilson Footwear	John Wornig Sales Agency Ltd.	55
Woods Canada Clothing	JJ Sales	77
Woods Canada Packs	JJ Sales	77
Woods Canada Sleeping Bags	JJ Sales	77
WRSI Whitewater & Sports Helmets	C.O.R.E. Group	84
X-Bionic	Andy Martin Agencies	64
X-Sock	Andy Martin Agencies	64
Yak Trax Traction Devices	Andrea Dillon & Associates Ltd.	7
Zem Performance Protection for Bare Feet	Hack Agencies	34

## AGENCY LISTINGS

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Booth # 80

**Darren Mealing (Running & Tennis)**  
**Lorne Loiselle (Soccer & Sporting Goods)**  
 7, 3771 North Fraser Way  
 Burnaby, BC V5J 5G5  
 Tel: 604.420.6646  
 Fax: 604.420.6821  
 Email: darren.mealing@adidas.com  
 Email: lorne.loiselle@adidas.com  
 Web: www.adidas.ca

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 Fill weight:  
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**Heather McAlpine**  
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**Rob Cairns**

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 Vancouver, BC V6J 1J8  
 Tel: 604.738.4949  
 Fax: 604.738.4993  
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 Heather McAlpine: heather@andreadillon.com  
 Melanie Whittall: pullingwater@telus.net  
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Booth # 64

**Andy Martin**

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 Web: www.blackdiamondequipment.com

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**Carolyn Coulter**

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 Fax: 604.734.9855  
 Email: carolyn.coulter@wwwinc.com  
 Web: www.merrellcanada.com

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**Donna Wanless**  
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 Jill Cell: 604.341.7911  
 Jill Fax: 604.980.3419  
 Jill Email: jilllawson@shaw.ca  
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 Ryan Tel: 604.932.3424  
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 Chris Email: chris@offcenter.ca  
 Ryan Email: rweese@gmail.com  
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**Jennifer Campbell**  
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 Vancouver, BC V5Y 1K6  
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 Fax: 604.709.0599  
 Email: james@preciousguise.com  
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Booth # 53

**Antoine Simpson**  
 6830 Avenue Du Parc Office 203  
 Montréal, QC H3N 1W7  
 Tel: 514.652.4768  
 Fax: 514.273.5777  
 Email: antoine.simpson@equipuk.com  
 Web: www.rab.uk.com

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 Rab Outdoor Clothing  
 Rab Accessories  
 Rab Sleeping Bags

**Outdoor Designs**  
 Outdoor Designs Winter Accessories

**Pod Sacs**  
 Pod Sacs Backpacks  
 Pod Sacs Stuffsacs  
 Pod Sacs Accessories

**Integral Designs**  
 Integral Designs Outdoor Clothing  
 Integral Designs Camping Accessories  
 Integral Designs Sleeping Bags  
 Integral Designs Tents

**Reps West**

Booth # 62

**Jim Kwasnicki**  
**Stewart Weepers**  
**Paige Sutherland**  
 15028 32nd Avenue, 3053C  
 Surrey, BC V4P 1A3  
 Tel: 604.831.9417  
 Email: info@repwest.ca

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 New Balance Athletic & Athleisure  
 Footwear & Apparel

**Dunham**  
 Dunham Men's Casual, Everyday  
 Footwear & Sandals by New Balance

**Aravon**  
 Aravon Women's Comfort Performance  
 Footwear & Sandals by New Balance

**PF Flyers**  
 PF Flyers Casual Sneakers  
 by New Balance

**New Balance**  
 New Balance

**ROI Recreation Outfitters Inc.**

Booth # 35

**Julian Stoddart**  
 153 1st Street East  
 North Vancouver, BC V7L 1B2  
 Tel: 604.982.0001 x 108  
 Fax: 604.982.0006  
 Email: Julian@roirecreation.com  
 Web: www.roirecreation.com

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 Deuter Bike Packs  
 Deuter Ski/Snowboard Packs  
 Deuter Child Carriers  
 Deuter Travel Packs & Duffles  
 Deuter Travel Accessories

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 I/O Merino Clothing  
 I/O Merino Base Layer

**Spot**  
 SPOT Satellite Messenger  
 Communication Unit  
 SPOT Emergency Locator Beacon  
 SPOT Google Map Tracking

**Gramicci**  
 Gramicci Womens Apparel  
 Gramicci Mens Apparel  
 Gramicci Organic Apparel

**Hestra**  
 Hestra Mountain Bike Gloves  
 Hestra Road Bike Gloves  
 Hestra Jr. Bike Gloves

**Sandy Elliott Agencies Ltd**

Booth # 40

**Sandy Elliott Olsen**  
**Danielle Ewan**  
 3431 Upton Road  
 North Vancouver, BC V7K 2V3  
 Tel: 604.985.5272  
 Fax: 604.985.8468  
 Email: sandyelliott@attglobal.net

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 Trimark Logo Apparel  
 AHEAD logo headwear

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 Hot Shots Hand Warmers  
 Sun and Snow  
 Hotronics

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 Silverfoot Pet Accessories

**Fig Clothing**  
 Fig Women's Athletic  
 Fig Women's Travel  
 Fig Women's Lifestyle

**Life is Good**  
 Life is Good Lifestyle Apparel & Gifts

**Sasso Vertical Sales Inc.**

Booth # 43

**Dale Robotham**  
**Jeff Perron**  
 260- 105 Bow Meadows Crescent  
 Canmore, AB T1W 2W8  
 Tel: 403.609.2913  
 Fax: 403.609.3297  
 Email: dale@sassovertical.com  
 Email: jeff@sassovertical.com

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 Prana Clothing

**Gregory Backpacks**  
 Gregory Backpacks

**Five Ten Company**  
 Climbing Shoes  
 Mountain Biking Shoes  
 Approach Shoes

**Maxim Climbing Ropes**  
 Maxim Climbing Ropes

**Garmont North America**  
 Garmont Hiking Boots  
 Garmont Ski Boots  
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**Life Link**  
 Life Link

**Light and Motion**  
 Bike Lights

**Big Agnes**  
 Tents  
 Sleeping Bags  
 Sleeping Pads

**Shaun Leahy**

Booth # 15

**Shaun Leahy**  
 209-1310 Victoria Street  
 Squamish, BC V8B 0B7  
 Tel: 604.567.6371  
 Fax: 604.567.6371  
 Email: shaun.leahy@wwwinc.com

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 Chaco

**Techstyle International Inc.**

Booth # 75

**Al Diem**  
**Alex Chau**  
**Cory Ostertag**  
 160 - 4320 Viking Way  
 Richmond, BC V6V 2L4  
 Tel: 604.273.8448  
 Fax: 604.273.5677  
 Email: info@techstyle.ca  
 Web: www.techstyle.ca

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 Lifestyle Travel Apparel & Accessories

**Kiva Designs**  
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**Rick Steves**  
 Rick Steves Luggage & Accessories

**Hydrapak**  
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 Water Bottles & Accessories

**Kavu**  
 Kavu Outdoor Lifestyle Apparel,  
 Bags & Accessories



**Tom Jones Sales Agency**

Booth # 1

**Tom Jones**  
**Gary Plante**  
**Deborah Jones**  
 26 Ravine Drive  
 Port Moody, BC V3H 4G8  
 Tel: 604.469.0910  
 Fax: 604.469.0991  
 Email: tmjones@telus.net  
 Web: www.tomjonesales.com

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 & Polar Fleece Headwear  
 Buff Technical Wicking Headwear

**TSG Protection Helmets**  
 TSG Ski & Snowboard Helmets  
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**Gore Run**  
 Gore Tex Technical Running Apparel  
 Gore Run Women's Technical Running Apparel

**Honey Stinger Sports Nutrition**  
 Honey Stinger Sports Nutrition

**Garmin Running Sports Wrist Top Computers**  
 Garmin State of the Art Wrist Top Computers

**Umbro Canada**

Booth # 34

**Paul Dolan**  
 16305 Lincoln Woods Court  
 Surrey, BC V3S 0J8  
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 Fax: 604.536.7045  
 Email: dolanp@shaw.ca  
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 Cat Crap Goggle Defog

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 Westcomb Base Layer, Fleece  
 Westcomb Insulated & Down Insulated

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 Recycled Teko Poly - Teko Socks  
 Teko Wintersport - Organic Teko  
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**Accelerade Sports Nutrition**  
 Accelerade Sports Nutrition

**GlaGla Shoes**  
 GlaGla Ventilated Shoes

**Baladeo Knives & Accessories**  
 Baladeo Knives & Accessories

**Umbro**  
 Umbro Soccer



**APPOINTMENTS**

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AGENCY	TELEPHONE	FAX	EMAIL
adidas Canada	604.420.6646 x 4230	604.420.6821	lorne.loiselle@adidas.com darren.mealing@adidas.com
ALP Enterprise Solutions	604.849.1824	604.892.0290	alpes@telus.net
Alta Group Inc.	360.466.4231	360.230.2314	dallan@altagroupinc.com
Andrea Dillon & Associates Ltd.	604.738.4949	604.738.4993	andrea@andreadillonsales.com heather@andreadillonsales.com pullingwater@telus.net robertcairns@carpediemmarketing.com
Andy Martin Agencies	604.688.4463	604.879.6966	amartinsales@gmail.com
Black Diamond Equipment Ltd.	208.771.3060	-	eddie.whittemore@bdel.com
Bluebird Sports Services	604.935.7799	-	vmarcotte@nordicacanada.com
Brandson Agencies	604.837.7072	604.739.7093	susan@brandsonagencies.com
C.O.R.E. Group	604.476.9118	604.476.9118	wetkayak@gmail.com
Calcutt Agencies Inc.	1.888.222.0426	-	debcalcutt@sympatico.ca
Cardinal & Associates	250.339.3233/ 1.888.424.2233	250.339.3266	ncardinal@telus.net
Carolyn Coulter	604.787.9347	604.734.9855	carolyn.coulter@wwwinc.com
Carrell Agencies	604.980.3445	604.980.3447	brentbca@gmail.com
Chris Bridge Sales	604.935.0707	604.932.6969	cdbridge@telus.net
Cindy Menzies Agency	604.325.4080	604.325.4081	cando@telus.net
Columbia Sportswear Canada	604.340.3647	877.645.4425	mbekar@columbia.com
Cove Sales Agency	604.315.5057	604.984.6871	gray@covecommunications.ca
Criteria Designs	778.990.9564	250.837.9580	criteriadesigns@gmail.com
Crocs Canada	778.228.5994	778.373.6053	Lvanbiljon@crocs.com
Dan Shepansky Sales Ltd.	604.924.2401	604.924.2469	shepski@telus.net
Dave Downie Sales	604.322.2834	604.322.2937	downiesales@telus.net
Diamond W Enterprises	403.762.7624	403.762.5922	d.white@telus.net
Dickison Agencies	604.929.7362	604.929.7365	rdagencies@telus.net
Elevation Industries Inc.	250.718.4630	-	lance@lokicanada.com
Free Fall Marketing Ltd.	604.856.7452	604.856.7470	falck@telus.net

## BCSRA MEMBER LIST

AGENCY	TELEPHONE	FAX	EMAIL
Fulton Sales	1.866.531.3255	1.888.595.9360	sales@fultonsales.com
Gary Plante Enterprises Ltd.	604.277.4279	604.277.4278	gary_plante@telus.net
Geddes Agencies	780.940.2404	780.444.7612	mur@geddesagencies.com
Hack Agencies	604.277.3744	604.277.4788	andrew@hackagencies.com
Halftime Holdings	604.273.9458/ 1.877.611.0600	604.273.7610/ 1.800.661.1415	sales@halftime.bc.ca
Hannawear Sales Inc.	604.241.2090	604.284.5110	ahanna@hannawearsales.ca
Jill Lawson and Donna Wanless	604.980.3449/ 604.736.9815	604.980.3419/ 604.736.9816	jilllawson@shaw.ca adrenalinmarketing@telus.net
JJ Sales	778.808.4244	-	jjsales@shaw.ca
Joey K. Agency	250.496.4378	250.496.4377	joeyk@shaw.ca
John Wornig Sales Agency Ltd.	604.541.2325	604.541.9656	jwornig@shaw.ca
JPM Sales & Marketing	604.938.4409	604.898.9404	jp.mcleod@salomon.com
Kim Dagneau Sales	604.602.9577	604.602.9578	kimdag01@telus.net
KMG Sales	604.894.9616	604.894.1564	kmglavas@shaw.ca
Kris Bitten	778.338.5248	778.338.5247	kris.bitten@wwwinc.com
Lefroy Agency Ltd.	604.204.0433	604.204.0488	lefroyag@telus.net
Lindsay Norris Agencies Ltd.	604.882.8899	604.882.8899	lindsaynorris@shaw.ca
Lynch Sport Sales Ltd.	604.949.1437	604.949.1438	lynchsports@shaw.ca
M three - Mike McLellan Marketing	604.838.0001	604.288.2831	mike@mthree.ca
Mammut Sports Group	250.415.5699	-	markf@mammutusa.com
Marnie Lett Agency Inc.	778.317.6455	604.892.1098	marnievancouver@yahoo.ca
Mattican Ski Services	250.364.8800	250.362.7732	mattican@telus.net
McKellar Agencies	604.599.4948	604.599.4960	cbagencies@gmail.com
Megan Jane Sales	604.561.3115	-	mjsoutar@shaw.ca
Mountain Merchant	403.880.1159	-	jill@mountainmerchant.ca
Mountain Vista Agency	604.463.2006	604.463.2306	sbabb@warnaco.com

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AGENCY	TELEPHONE	FAX	EMAIL
Muir Marketing	604.738.2167	604.738.4167	boydmuir@uniserve.com
Namaste Trading Group Ltd.	604.980.8064	604.980.8074	richard@namastetrading.ca
Nancy Dodd Sales	604.813.8542	604.943.5538	nancydodd@telus.net
Newman Agency	604.935.0451	888.419.3506	newman_nicole@telus.net
Offcenter Sales & Marketing	604.839.8152/ 604.932.3424	866.599.5206	chris@offcenter.ca rweese@gmail.com
Orage	778.990.9167	-	cody.lynge@orage.com
Outdoor Gear Canada	604.849.2242	-	jaredw@ogc.ca
Outdoor Performance Gear	250.591.2001	250.591.2007	sales@opgcanada.com
Outfront Sports Corp.	604.905.9544	604.962.5757	robin@outfrontsports.com
Parka Marketing Ltd.	604.307.8547	604.648.8519	mmed@shaw.ca
Parkhill Agency	604.904.6633	604.904.6643	parkhillagency@shaw.ca
Perl Sales	403.807.8443	403.455.5650	randy@perlsales.ca
Pilot Consulting Inc.	250.652.5080	250.652.5086	rep@island.net
Precious Guise Agencies Inc.	604.709.0590	604.709.0599	james@preciousguise.com jennifer@preciousguise.com
Rab Canada	514.652.4768	514.273.5777	antoine.simpson@equipuk.com
Rae Skolovy	604.542.2943	604.542.2973	raeskolovy@telus.net
RC Products Ltd.	604.307.8817	-	chris@rcpower.com
Rekman Sales	604.824.2988	-	nikki@rekman.ca
Reps West	604.831.9417	-	info@repswest.ca
ROI Recreation Outfitters Inc.	604.982.0001 x 108	604.982.0006	Julian@roirecreation.com
Ross Hales & Associates	604.644.8449	604.737.7907	ross@rosshales.com
Samson Agencies	250.218.7819	1.866.372.5803	samsonc@telus.net
Sandy Elliott Agencies Ltd	604.985.5272	604.985.8468	sandyelliott@attglobal.net
Sasso Vertical Sales Inc.	403.609.2913	403.609.3297	dale@sassovertical.com
Shaun Leahy	604.567.6371	604.567.6371	shaun.leahy@wwwinc.com
Signal43 Marketing Inc.	604.788.9677	-	jeff@signal43.com

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AGENCY	TELEPHONE	FAX	EMAIL
Silver Fern Sales Agency	604.476.9917	604.476.9914	seanandtara@shaw.ca
Slade Agencies	604.880.0282	604.357.1323	samatts@telus.net
Soicher Agencies	604.682.6798/ 800.963.4278	604.682.4573/ 800.839.4287	hsoicher@telus.net
Sportech Marketing	604.922.8045	604.922.8945	alsafрата@sportechmarketing.com
Stoddart Agency Ltd.	604.584.6200	604.584.6204	rsenges@telus.net
Stronge Trends	604.921.7111	604.921.7075	lenore@strongetrends.net
Sundog Distributing Inc.	604.617.8915	604.542.0469	dlindberg@sundogdistributing.com
Techstyle International Inc.	604.273.8448	604.273.5677	info@techstyle.ca
Tom Jones Sales Agency	604.469.0910	604.469.0991	tmjones@telus.net
Umbro Canada	604.536.7000	604.536.7045	dolanp@shaw.ca
Whittall & Co. Outdoor Sales	604.952.2050	-	pullingwater@telus.net



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